



Calendar and Events

## National Immunization Awareness Month (NIAM)

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#lvax2Protect



## National Immunization Awareness Month

National Immunization Awareness Month (NIAM) is an annual observance held in August to highlight the importance of vaccination for people of all ages. Together, we can help raise awareness about the importance of vaccination and encourage people to talk to a healthcare provider they trust about staying up to date on their vaccinations.

**Use these resources to help you discuss vaccinations with your patients and parents during NIAM and throughout the year.**

### For Healthcare Professionals

All staff in healthcare practices, including non-clinical staff, play important roles during NIAM:

- Engage in learning opportunities with CDC's [Immunization Education and Training](#) courses.
- Make your practice a supportive space that welcomes [vaccine questions and concerns](#) from patients and parents.
- Use [proven strategies](#) to encourage parents and patients to stay up to date on vaccinations.
- Make [immunization schedules](#) easy for parents and patients to find by displaying them [on your website](#).

- Use tools like [PneumoRecs VaxAdvisor Mobile App](#) to help you make vaccine recommendations.
- Share clear and accurate information about the latest vaccine recommendations, including [COVID-19 vaccines](#) and [RSV vaccines](#).

## Interactive Resources for Parents and Patients

Parents and patients may be unsure what vaccines they need. These short, quick quizzes can give them a list of vaccines based on their answers.

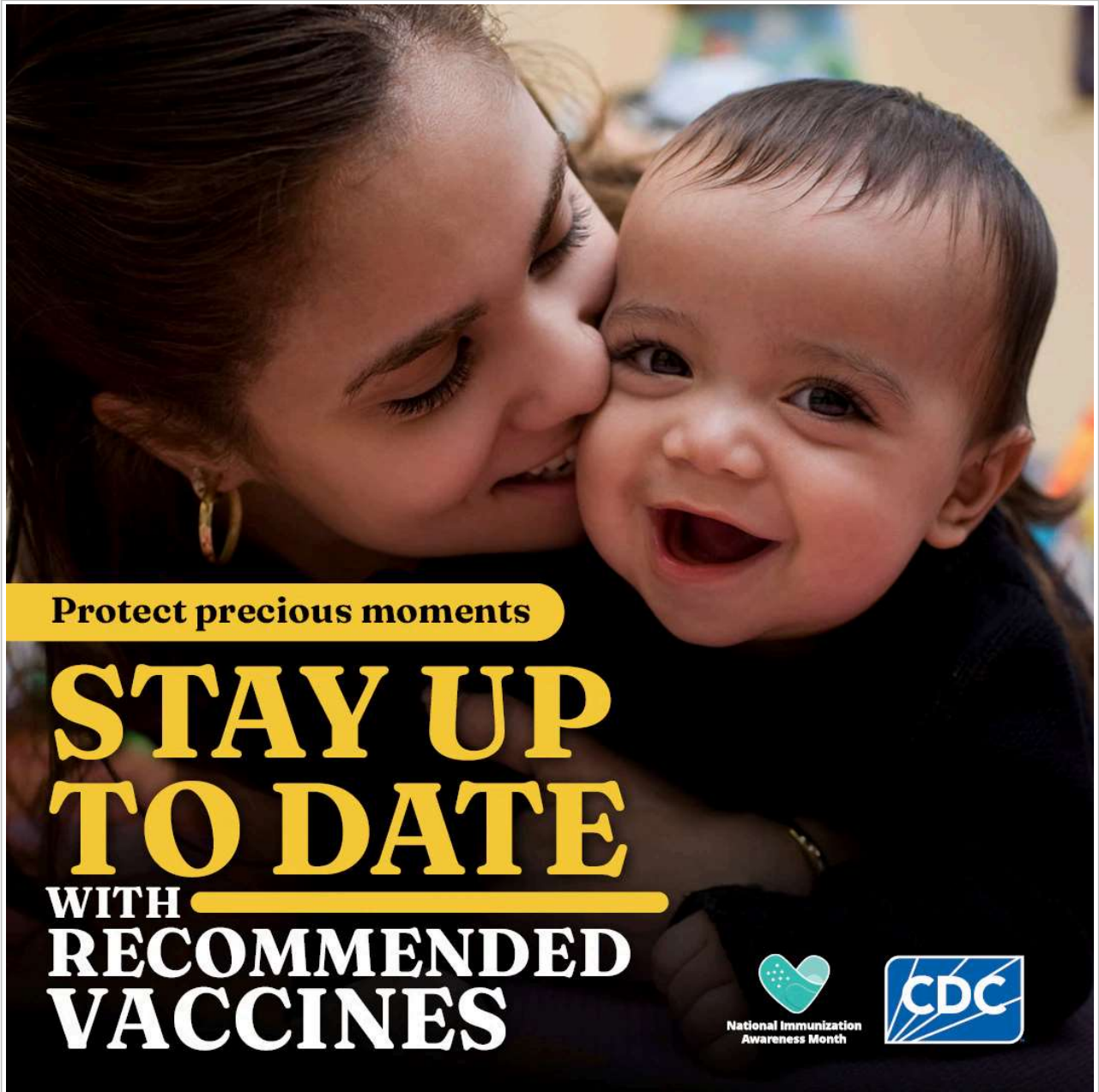
[The Adult Vaccine Quiz](#)

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[Childhood Vaccine Quiz](#)

## Promotional Materials

Use these NIAM graphics and share [vaccine resources](#) to help you promote routine vaccination on various social media platforms and websites.



**Protect precious moments**

**STAY UP  
TO DATE  
WITH  
RECOMMENDED  
VACCINES**



National Immunization  
Awareness Month



A photograph of three young people (two boys and one girl) smiling and looking towards the right. The girl in the center is wearing glasses and has headphones around her neck. The background is a bright, outdoor setting with trees.

**Protect precious moments**

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WITH  
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National Immunization  
Awareness Month





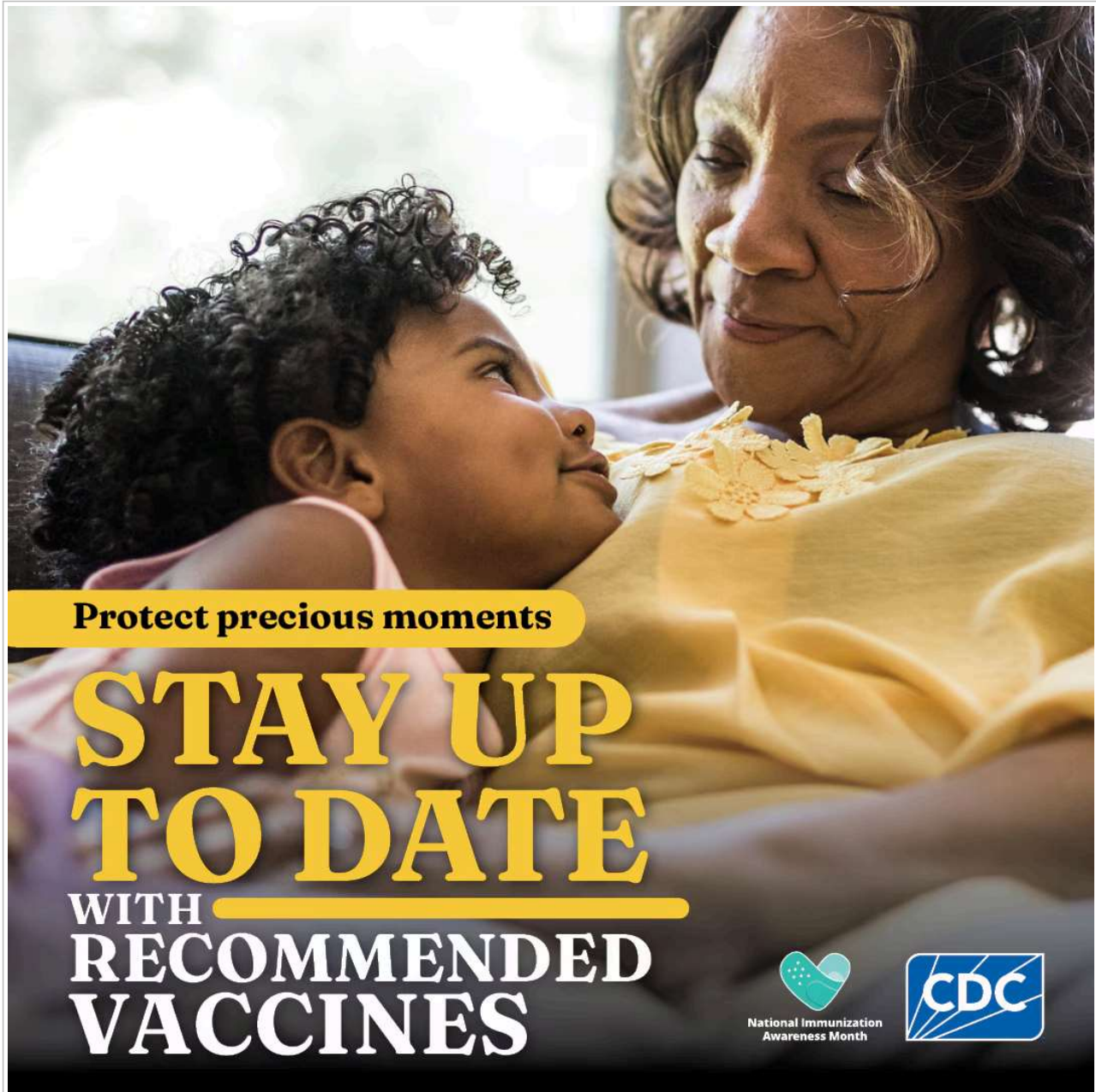


**Before heading  
back to school**

**MAKE SURE YOUR  
CHILD IS UP TO DATE**

**WITH RECOMMENDED VACCINES**





**Protect precious moments**

**STAY UP  
TO DATE  
WITH  
RECOMMENDED  
VACCINES**







For all the adventures

# STAY UP TO DATE

WITH  
RECOMMENDED  
VACCINES





**Help Protect Yourself  
and Your Baby**

**TALK TO A HEALTHCARE  
PROVIDER YOU TRUST**

**ABOUT VACCINES**



National Immunization  
Awareness Month





Spanish



**Protege momentos preciosos**

**MANTENTE  
AL DÍA  
CON LAS VACUNAS  
DE RUTINA**

Mes Nacional de  
Concientización sobre  
la Vacunación





**Antes de que digan “mamá”**

**PONGÁMOSLOS  
AL DÍA  
CON LAS VACUNAS  
DE RUTINA**



Antes de que  
nazca tu bebé,

**PROTÉJANSE  
AMBOS**

**CON VACUNAS**



Mes Nacional de  
Concientización sobre  
la Vacunación







**Antes de que cuenten  
su próximo chiste**

**PONGÁMOSLOS  
AL DÍA  
CON LAS VACUNAS  
DE RUTINA**





**Antes de que escriban  
su nombre completo**

**PONGÁMOSLOS  
AL DÍA  
CON LAS VACUNAS  
DE RUTINA**







¿Se van a conocer  
el mundo?

**PROTEGE A  
TU FAMILIA**

**CON VACUNAS**



Last Reviewed: July 9, 2024

How helpful was this page?



Not helpful

Very helpful